

### CLAIMS

1. A method of enhancing information delivery to a client system, the method comprising:  
accessing, at a server, at least one configuration file comprising instructions for  
displaying a URL at a given time and date;  
verifying the server system time and date;  
transmitting, from the server, a configuration file to the client; where the time and date  
function of the configuration file corresponds to the server system time and date; and  
displaying a first document at the client based on a first system time and date.
2. The method of claim 1 further comprising displaying a second document at the client  
based on a second system time and date.
3. The method of claim 1 further comprising creating, at the server, an input file containing  
at least one record wherein each record comprises a URL, a time and a date.
4. The method of claim 3 further comprising creating a configuration file for each record.
5. The method of claim 3 further comprising creating a schedule script file for each record  
in the input file.

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6. The method of claim 5 further comprising running a schedule script on the server and identifying configuration files having a date and time that corresponds to the system date and time.
7. A system for customizing content delivery to a client comprising:
- a processor;
  - a memory coupled to the processor;
  - a computer readable medium coupled to the processor containing instructions for:
    - accessing, at a server, at least one configuration file comprising instructions for displaying a URL at a given time and date;
    - verifying the server system time and date;
    - transmitting, from the server, a configuration file to the client; where the time and date function of the configuration file corresponds to the server system time and date; and
    - displaying a first document at the client based on a first system time and date.
8. The system of claim 7 wherein the instructions further comprise displaying a second document at the client based on a second system time and date.
9. The system of claim 7 wherein the instructions further comprise creating, at the server, an input file containing at least one record wherein each record comprises a URL, a time and a date.
10. The system of claim 7 wherein the instructions further comprise creating a configuration file for each record and

copying the configuration file to a preferences file associated with a browser on the client upon the occurrence of a given system time and date.

11. The system of claim 9 wherein the instructions further comprise creating a schedule script file for each record in the input file.

12. The system of claim 11 further comprising running a schedule script on the server; and identifying configuration files having a date and time that corresponds to the current system date and time.

13. A computer readable medium on a client system containing executable program instructions for performing a method comprising:

accessing, at a server, at least one configuration file comprising instructions for displaying a URL at a given time and date;

verifying the server system time and date;

transmitting, from the server, a configuration file to the client; where the time and date function of the configuration file corresponds to the server system time and date; and

displaying a first document at the client based on a first system time and date.

14. The computer readable medium of claim 13 further comprising displaying a second document, at the client, based on a second system time and date.

copying the configuration file to a preferences file associated with a browser on the client upon the occurrence of a given system time and date.

18. The computer readable medium of claim 17 further comprising running a schedule script periodically; and identifying custom preferences files having a date and time that corresponds to the current system date and time.